



Location of event

Frankenmuth Credit Union Event Center
11600 S. Beyer Rd.
Birch Run, MI 48415
(989) 624-4665

There is no substitute for face to face contact with prospective customers, and that's exactly what you'll get by exhibiting in the Birch Run Hunting & Fishing Expo. This 4th annual event will draw 5000 members of the public over two and a half days. This is a quality event with carpeted aisles and one major attraction in each arena. 10 by 10 booths come with standard pipe and drape; one skirted table, two chairs, four name badges, and waste basket.

The Birch Run Hunting & Fishing Expo will be supported by a hefty \$30,000 advertising budget in the Saginaw-Flint media market. During the event each exhibitor will receive (10) 30 second overhead announcements promoting their business. The official website of the event www.birchrunhuntfish.com will list each exhibitor by name, location, phone number, and web site hyperlink. For a modest investment of time and money, your business can have access to 5000 potential customers.

The Birch Run Hunting & Fishing Expo is open to the public Friday 3pm-8pm, Saturday 10am-7pm, and Sunday 10am-4pm. Exhibitor setup and move-in takes place Thursday February 4th from 8am-5pm. Be part of this dynamic event produced by Blue Water Promotions.

Blue Water Promotions also produces the [Gaylord Boat Show](#), the [Gaylord RV Show](#), the [Up-North Lake & Cottage Show](#), and the [Traverse City Boat Show](#)

<u>Booth</u>	<u>cost</u>
10 x 10	\$450
10 x 20	\$800
10 x 30	\$1050

Bulk space - \$1.50 a square foot

Non-Profit \$225

(Corner booth add \$50)



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